



The Young
Leaders Plastic
Challenge



Level 2 : Leader level

Time to team up virtually for Bigger Impact!

Activity 1 : Organize a virtual talk.

And Educate at least 5 or more people

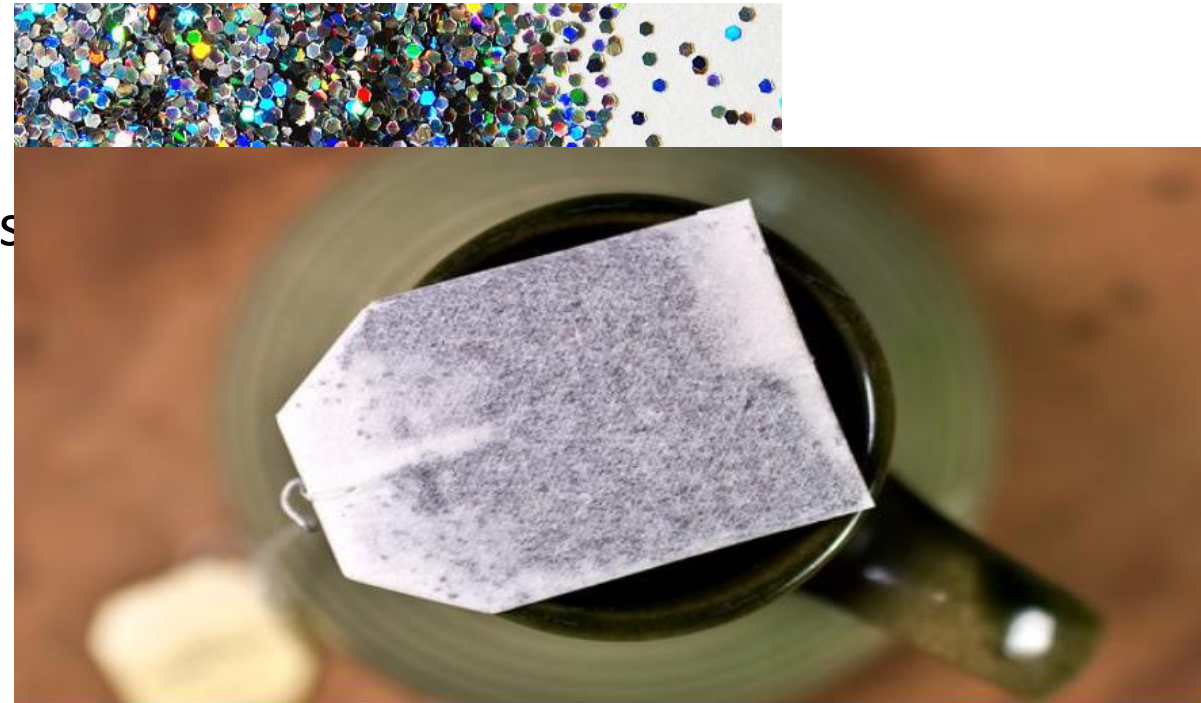


Activity 2 : Explore and share

Research about three or more unique items that most people don't realize contains plastic.

Attach Testimonial and earn score :

- Share the screenshot/photograph of unique items identified by you
- Upload the screenshot/photograph of the information sheet prepared by you about the identified items
- Upload the video recorded



<https://www.tested.com/science/weird/451668-dispelling-myth-tea-bag-dipping/>

Activity 3 : Tag the litter

Spend one week identifying and segregating plastic waste generated in your home.

Attach score

- What
- Upload
- Upload
- Upload
- Upload the poster of your pledge to reduce usage



Activity 4 : Take the plastic resolution

Make a group of 3-5 friends and Come up with 3 things that you can do collectively to make a difference and also influence your family to follow.

Monitor each others activity through whatsapp and calculate the amount of plastic waste that you could reduce.

Attach Testimonial and earn score :

- Engage 5 or more people
- Cut down using 3 or more products and upload pictures
- Replace the product with a sustainable alternative and upload pictures.





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Level 3: Champion Level

Activity 1: Plastic Waste Management Warriors

What to do?

Segregate
and collect

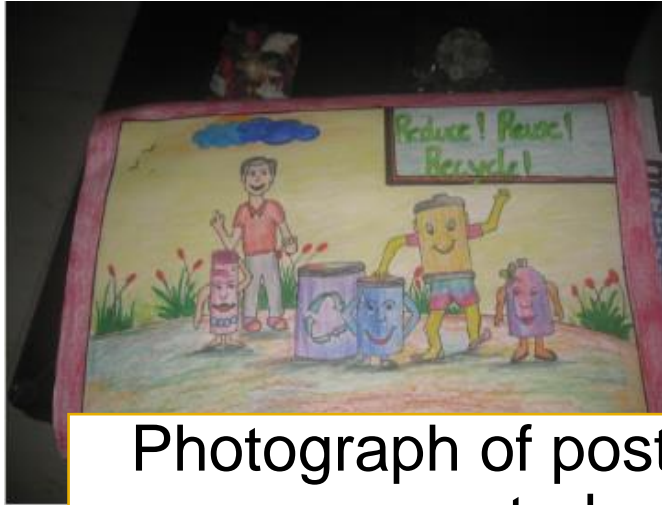
Educate

System
building

Resolution



Activity 1: Plastic Waste Management Warriors



Photograph of poster
you created



Photograph of place where
you displayed the poster



Photograph of your
family taking resolution

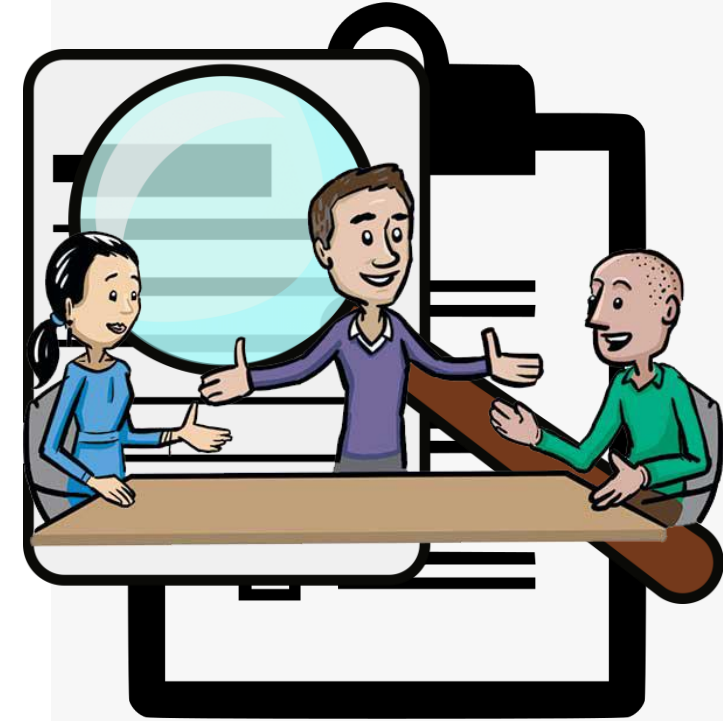
Activity 2: Influence your family and community

Select 5 families

Ask them to make a list of
daily essentials that contain
plastic

Review and
analyse the lists
obtained

Suggest them to
switch to sustainable
alternatives



Activity 2: Influence your family and community

Share with
us

Photograph of items which contain plastic



www.shutterstock.com · 1262971651

Activity 3: Create a movement of change

Social media campaign for minimum 5 days





Activity 3: Create a movement of change

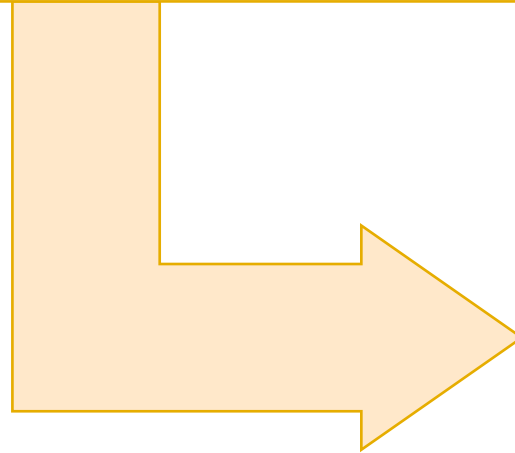


Media coverage photo



Activity 4: Think and Redesign

Select one plastic item that
you think is not very useful
or would be used only once
or twice



Think of how you
can make it more
useful by
redesigning

Activity 4: Think and Redesign

Photograph of plastic item that you chose

Photograph of blueprint created for redesigning

Post it on social media and share with us a screenshot

Video of yourself sharing plan with friends and family

Photograph of feedback received from your family or friends



Activity 5: Check your plastic footprint

Re-check your plastic footprint and note how many changes you have brought in your life





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THANK YOU !



Stay safe home & connect with us online



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